



Re: "5th Annual Arizona Zoowalk for Autism Research October 17, 2009

Dear Friend,

I am writing to invite you to support the **5th Annual Arizona Zoowalk for Autism**, which is a fundraiser for research for Autism Spectrum Disorders. The event takes place on Saturday morning, October 17, 2009 at The Phoenix Zoo. This year the focus is on raising funds for a new, multi-treatment research study at ASU for children and adults, including diet, vitamins/minerals, essential fatty acids, amino acids, and more.

Last year's event set a new record! We had over 5,000 participants and raised over \$250,000 for autism research! Autism is a developmental disability that affects 1 in 150 children, striking them in their first three years of life. It is a lifelong disability with no known cause or cure. Children with autism have major problems such as learning to talk, understanding speech, and making friends. Many children also have major medical problems, including seizures, gut problems, and muscle weakness. Most of them will be unable to work or live on their own, and will need supported living or a group home.

The purpose of the Arizona Zoowalk is to fund research to find effective treatments for autism spectrum disorders, so that children and adults can lead more independent and meaningful lives.

The Arizona Zoowalk is organized by an all-volunteer committee, and **100%** of the proceeds of this fundraiser will go to support autism research at **Arizona State University** and the **Autism Research Institute** (ARI), which funds research across the US, including Arizona. Established in 1967, ARI is the oldest and one of the largest autism research foundation in the US, and the only one with a four-star (highest) rating on Charity Navigator (www.charitynavigator.org).

Please consider:

- Becoming a sponsor
- Forming a walker team and joining us for a fun day at the Phoenix Zoo with family, friends, and co-workers.

All sponsors at the \$1,000.00 level and higher will also receive a free booth at the event.

Sponsors who pledge before **June 30, 2009** at the Gold level or higher will be included on the brochure (over 35,000 copies will be distributed).

Further information can be found on our website www.ZooWalk.org

Thank you very much for your consideration.

Sincerely,

James B. Adams, Ph.D.

Director, ASU Autism/Asperger's Research Program

Father of a teenage girl with autism

www.zoowalk.org (562)864-3049 Voice (562)864-6508 Fax ©2009



Diamond Sponsor ~~~~~ \$25,000

- Recognized as Platinum Sponsor in Zoowalk materials
- Prominently featured on the Zoowalk website and e-mail newsletter
- **Prominent Logo** on Event T-Shirts, Sign, Website
- Back cover page advertisement in Event Syllabus
- Logo on Event Bags with Flyer placement in Bags
- A Premier booth in a Prominent Location at the event

Emerald Sponsor ~~~~~ \$10,000

- Recognized as Diamond Co-Sponsor in Zoowalk materials
- Prominently featured on the Zoowalk website and e-mail newsletter
- **Large Logo** on Event T-Shirts, Sign, Website
- Full- page advertisement in Event Syllabus
- Flyer and/or product in Event bags
- A Premier booth in a Prominent Location at the event

Ruby Sponsor ~~~~~ \$4,000

- Recognized as Emerald Co-Sponsor in Zoowalk materials
- **Medium Logo** on Event T-Shirts, Sign, Website
- A booth in a Prominent Location at the event

Gold Sponsor ~~~~~ \$2,000

- Recognized as Gold Sponsor in Zoowalk materials
- **Logo** on Event T-Shirts, Sign, Website
- A booth in a Prominent Location at the event

Silver Sponsor ~~~~~ \$1,000

- Recognized as Silver Sponsor in Zoowalk materials
- **Name** on Event T-Shirts, Sign, Website
- A booth at the event



Arizona Zoowalk for Autism
 Phx Zoo October 17, 2009
 (Please Print information)

Organization Name: _____
 Contact Name: _____ Daytime Phone: _____
 Name(s) on Badge _____
 Mailing Address: _____ City: _____ State: _____ Zip: _____
 Email: _____ Fax: _____

Please Note: Booths are located inside the Zoo at the Lake Pavilion (This location is Covered). 8am-12pm

Booths are given out on a first come first serve basis. (Exhibit Booth only are a rate of \$700.00)

- Diamond \$25,000 Booth, large logo on banners, T-shirts*, Signs, Website** \$ _____
- Emerald \$10,000 Booth, **Large Logo** on T-shirts*, Signs, Website \$ _____
- Ruby \$4,000 Booth, **Medium Logo** on T-shirts*, Signs, Website \$ _____
- Gold \$2,000 Booth, **Logo** on T-shirts*, Signs, Website \$ _____
- Silver \$1,000 Booth, **Name** on T-shirts, Signs, Website \$ _____
- Other _____ \$ _____
- Exhibit Booth only \$700.00 (no logo on signs, t-shirts or website)**
- Booth only Includes One 3'x6' table ~ two chairs \$ _____
- Extra Table \$300.00** # of additional tables _____ \$ _____
- Non-Profit Organization Booth Cost \$300.00 (501(c) 3)**
- Booth Includes One 3'x6' table ~ two chairs \$ _____
- Electricity at booth is an additional fee of \$150.00** \$ _____

Arrangements for Electricity Must be made 7 days prior to the conference

Name on badge

Advertisement: Artwork Deadline for syllabus-September 29, 2009 (must be sent in a JPEG OR PDF)

The Arizona Zoowalk syllabus will be 8 1/2" X 11" (*company name must be listed as the file name*)

- Full Page Blk & Wht \$650.00 7 1/2"w X 10" h JPEG or PDF \$ _____
- Half Page Blk & Wht \$325.00 7 1/2"w X 5" h JPEG or PDF \$ _____
- Business Card Blk & Wht \$175.00 3 1/2"w X 2" h JPEG or PDF \$ _____
- Inside Front or Back cover Blk & Wht \$900.00 7 1/2 w X 10" h JPEG or PDF \$ _____
- Back Outside Cover Blk & Wht \$1,200.00 7 1/2 w X 10" h JPEG or PDF \$ _____
- Back Outside Cover COLOR \$2,000.00 7 1/2 w X 10" h JPEG or PDF \$ _____

~~~~~  
 For Exhibitors only Please Note: 75% refund prior to September 30, 2009 No refund after September 29, 2009

For 501(c) 3 Discount - payment must be made by non profit & staffed by Non Profit personal

**Method of Payment: PLEASE PRINT PAYMENT INFORMATION**

Check # \_\_\_\_\_ Made payable to: **Autism Research Institute**  
**Send checks to: 12848 Pioneer Bl. Suite 130 Norwalk CA 90650**  
 Please charge to my  Visa  MasterCard **Total Amount to be charged \$** \_\_\_\_\_  
 Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code # \_\_\_\_\_  
 Print name as it appears on credit card: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**Please return completed form with payment to:** Jerry Lundy fax 562-864-6508 or Mail:  
 12848 Pioneer Bl Suite 130. Norwalk CA 90650 (**Please Note: DO NOT Email Credit Card Information**)